

# WEBINAR

A webinar is a form of one-to-many communication: a presenter can reach a large and specific group of online viewers from a single location. Participants follow webinars via a PC, Mac, tablet or smartphone, and can see and hear the speaker(s) thanks to audio and video feeds. In addition to the video images, PowerPoint slides can be broadcast which run in sync with the rest of the presentation.

## Features of Webinar

- ❖ Providing it is used effectively, interaction during a webinar can be very powerful.
- ❖ A webinar gives the opportunity to continue to reach your target group when the broadcast is over, since each webinar can also be watched afterwards. This enables you to increase both the reach and the impact of your message.
- ❖ Reach and engage a very specific target group. Allow them to ask questions, or pose questions of your own to the participants.
- ❖ In view of the large number of participants, smart tools are essential to channel that interaction. Hence, a webinar offers various interactive opportunities:

- Ask a question
- Chat
- Poll
- Survey
- Test
- Call to action
- Twitter

## WEBINAR PHOTO



<b>WEBINAR</b>	<b>RESOURCE PERSON</b>	<b>DATE</b>
Virtual Academy: Cloud Computing Models	RavindraDastikop	02.06.15
Career guidance	Mr.B.Sridhar, Software Analyst	10.04.17
Ethical hacking techniques	Mr.VarunPathak	10.04.17
career counseling interactive webinar session	Mr.ShivamAgarwal	02.04.17
Data Analytics techniques and best practices	Dr. Anil Maheshwari	26.04.17
Internet of Things	Dr. Timouthychou	26.05.17
Image Texture	Dr. Poonam S Tiwari	30.08.17