



Sri Krishna College of Technology

An Autonomous Institution
Affiliated to Anna University and Approved by AICTE
Accredited by NAAC with 'A' Grade
KOVAIPUDUR CAMPUS, COIMBATORE - 641 042.

VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

SKCT supports the Sustainable Development Goals

SKCT DIGEST

THE PRIDE OF OUR REFLECTION

ISBN NUMBER



978-93-5895-815-7

Learning gives creativity, creativity
leads to thinking, thinking provides
knowledge, and knowledge makes
you great

A.P.J. Abdul Kalam

Contact Us

☎ 0422-2984567 - 68
📍 Kovaipudur,
Coimbatore - 641 042.



SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NATIONAL BOARD OF ACCREDITATION



Band 151-200 Engineering 2024



★★★★★

SKCT DIGEST
VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

ARTIFICIAL INTELLIGENCE & DATA SCIENCE

STUDENTS' ACHIEVEMENT



Ms Kiruthi Swetha, Mr Akilesh D and Mr Dharineesh T K, Students of Second B.Tech. AI&DS, completed 8-week course on "**Edge Computing**" with **Elite Silver** through NPTEL.





SKCT supports the Sustainable Development Goals



ARTIFICIAL INTELLIGENCE & DATA SCIENCE

STUDENTS' ACHIEVEMENT



Ms Dharshini M, Ms Ashwita K and Ms Boomika T, Students of Second B.Tech. AI&DS, completed 8-week course on **"Edge Computing"** with **Elite Silver** through NPTEL.





SKCT supports the Sustainable Development Goals



ARTIFICIAL INTELLIGENCE & DATA SCIENCE

STUDENTS' ACHIEVEMENT



Ms Anushalakshmi S, Mr Akilesh D and Mr Elangovan M, Students of Second B.Tech. AI&DS, completed a 8-week course on "**Data Mining**" with **Elite** through NPTEL.





SKCT supports the Sustainable Development Goals



ARTIFICIAL INTELLIGENCE & DATA SCIENCE

STUDENTS' ACHIEVEMENT



Mr Ananias Remo A, Mr Alansho J and Mr Akil Saravanan, Students of Second B.Tech. AI&DS, completed a 8-week course on "Data Mining" through NPTEL.





SKCT supports the Sustainable Development Goals



ARTIFICIAL INTELLIGENCE & DATA SCIENCE

FACULTY PARTICIPATION



Mr R Arun Kumar, Asst. Professor, attended an online Faculty Development Programme on "**Machine Learning**" organized by **SkillDzire** in collaboration with AICTE during 17-31 March 2025.



ARTIFICIAL INTELLIGENCE & DATA SCIENCE

FACULTY PARTICIPATION



Dr Vimala K, Asst. Professor, received a grant of ₹1 lakh under the SERB Seminar/Symposia Scheme.





SKCT supports the Sustainable Development Goals



ARTIFICIAL INTELLIGENCE & DATA SCIENCE

FACULTY PARTICIPATION



Ms Deepa P, Asst. Professor, completed the following online certification courses through Udemy, Coursera & Infosys Springboard:

1. ChatGPT & Prompt Engineering
2. Generative AI Landscape
3. Generative AI Prompt Engineering basics
4. Introduction to AI



CSE (IoT)

STUDENT PARTICIPATION



Ms S Jeeva Dharshini, Student of First B.E. CSE.,(IoT), completed an online course on **“Database Management Essentials”** offered through Coursera on 16 March 2025.



CIVIL ENGINEERING

FACULTY ACHIEVEMENT



Dr V Sathish Kumar, Assoc. Professor, published an article on "A Study on the Strength and Durability of Cement Mortar featuring Partial Brick Powder Replacement: Economic and Sustainability Implications" in Revista Materia Journal (Scopus Indexed).





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL (Ministry of Education, India)

CIVIL ENGINEERING

FACULTY CERTIFICATION

Dr N Shanmugasundaram, Asst. Professor, completed a 8-week NPTEL course on "**Development and Applications of Special Concretes**" with an **Elite distinction.**



CIVIL ENGINEERING

FACULTY PARTICIPATIONS



Dr V Sreevidya, Professor & Head, Dr V Sathish Kumar, Assoc. Professor, participated in Industrial Workshop on **"Building Information Modelling (BIM)."**





SKCT supports the Sustainable Development Goals



NATIONAL BOARD OF ACCREDITATION
CSE | CIVIL | EEE | ECE
MECH | IT



Band 151-200
Engineering 2024



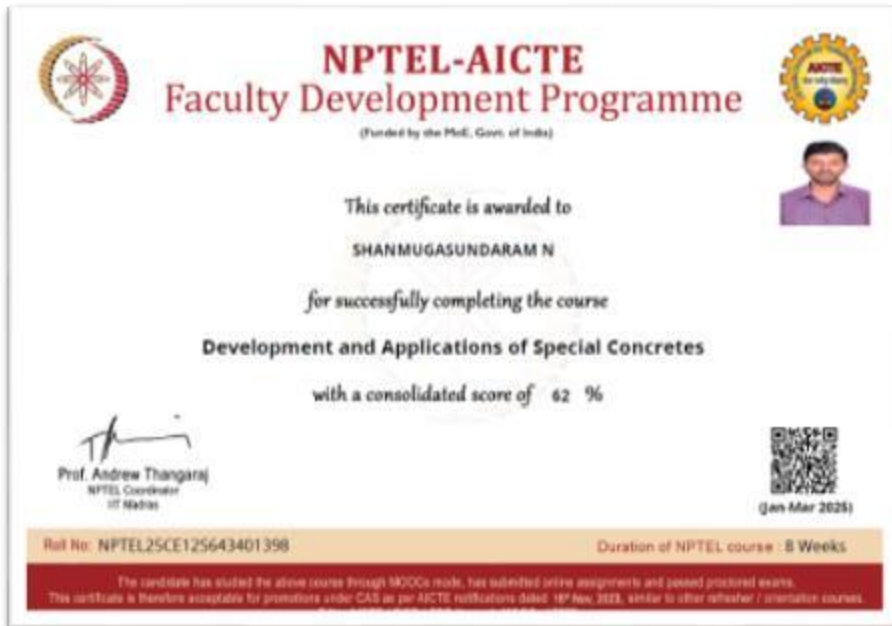
★★★★★

CIVIL ENGINEERING

FACULTY PARTICIPATION



Dr N Shanmugasundaram, Asst. Professor, completed the NPTEL - AICTE Faculty Development Programme on "**Development and Applications of Special Concretes.**"





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC ACCREDITED



NBA ACCREDITED



NIRF ACCREDITED



INSTITUTION'S INNOVATION COUNCIL

CIVIL ENGINEERING

STUDENTS' CERTIFICATIONS



Ms Prathipa P & Ms Kaviyanjali M, Mr Jayavarshan M, Mr Sanjai J, Mr Gokul S and Mr Periyannan V, Students of Third B.E. Civil Engineering, completed a 8-week NPTEL course on "Construction Methods and Equipment Management."



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
KAVIYANJALI M
for successfully completing the course

Construction Methods and Equipment Management

with a consolidated score of **49 %**

Online Assignments	18.67/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 67

Jan-Mar 2025
(8 week course)

Prof. T. V. Bharat
Head, Centre for Educational Technology
NPTEL Coordinator, IIT Guwahati



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
PRATHIPA R
for successfully completing the course

Construction Methods and Equipment Management

with a consolidated score of **51 %**

Online Assignments	20.54/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 67

Jan-Mar 2025
(8 week course)

Prof. T. V. Bharat
Head, Centre for Educational Technology
NPTEL Coordinator, IIT Guwahati



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
JAYAVARSHAN M
for successfully completing the course

Construction Methods and Equipment Management

with a consolidated score of **51 %**

Online Assignments	20.54/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 67

Jan-Mar 2025
(8 week course)

Prof. T. V. Bharat
Head, Centre for Educational Technology
NPTEL Coordinator, IIT Guwahati



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
SANJAI J
for successfully completing the course

Construction Methods and Equipment Management

with a consolidated score of **48 %**

Online Assignments	17.67/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 67

Jan-Mar 2025
(8 week course)

Prof. T. V. Bharat
Head, Centre for Educational Technology
NPTEL Coordinator, IIT Guwahati



Indian Institute of Technology Guwahati



IIT Guwahati



Roll No: NPTEL25CE11S443401920

To verify the certificate



No. of credits recommended: 2 or 3

To verify the certificate



No. of credits recommended: 2 or 3



SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NBA NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



nirf Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL Ministry of Education, India

CIVIL ENGINEERING

STUDENT CERTIFICATION



Mr Sriram G, Student of Second B.E. Civil Engineering, completed a 4-week NPTEL course on “**Design Thinking - A Primer**” with **ELITE Certification**.

Elite
NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
SRIRAM G
for successfully completing the course
Design Thinking - A Primer

with a consolidated score of **76** %

Online Assignments	23.33/25	Proctored Exam	52.97/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: 4745

Prof. Andrew Thangaraj
Dean
Centre for Outreach and Digital Education, IITM

Jan-Feb 2025
(4 week course)

Prof. Vignesh Muthuvijayan
NPTEL Coordinator
IIT Madras

Indian Institute of Technology Madras

swayam

Roll No: NPTEL25MG18S643403504 To verify the certificate No. of credits recommended: 1 or 2

CIVIL ENGINEERING

STUDENTS' CERTIFICATIONS



Mr Sanjaykumar S and **Mr Sriram G**, Student of Second B.E. Civil Engineering, completed a 4-week NPTEL course on “**GPS Surveying**” with **EITE Certification**.



CIVIL ENGINEERING

STUDENTS' PARTICIPATIONS



Ms Ezhil T, Mr M Sankeerthan and Mr A Gurubarathvaj, Students of Final B.E. Civil Engineering, presented a paper on "**Evaluation of Strength and Microstructure Characteristics of Paver Blocks Incorporating Silica Fume and Recycled Fine Aggregates**" in the 6th International Conference on Sustainable Environment & Civil Engineering organized by Easwari Engineering College, Chennai.



CIVIL ENGINEERING

ALUMNI ACHIEVEMENTS



Ms Shapna Rajendran, Alumni (Batch 2016-2020), cleared the exam conducted by Tamil Nadu Municipal Administration & Water Supply Department and secured the post of Draughtsman in Directorate of Municipal Administration.

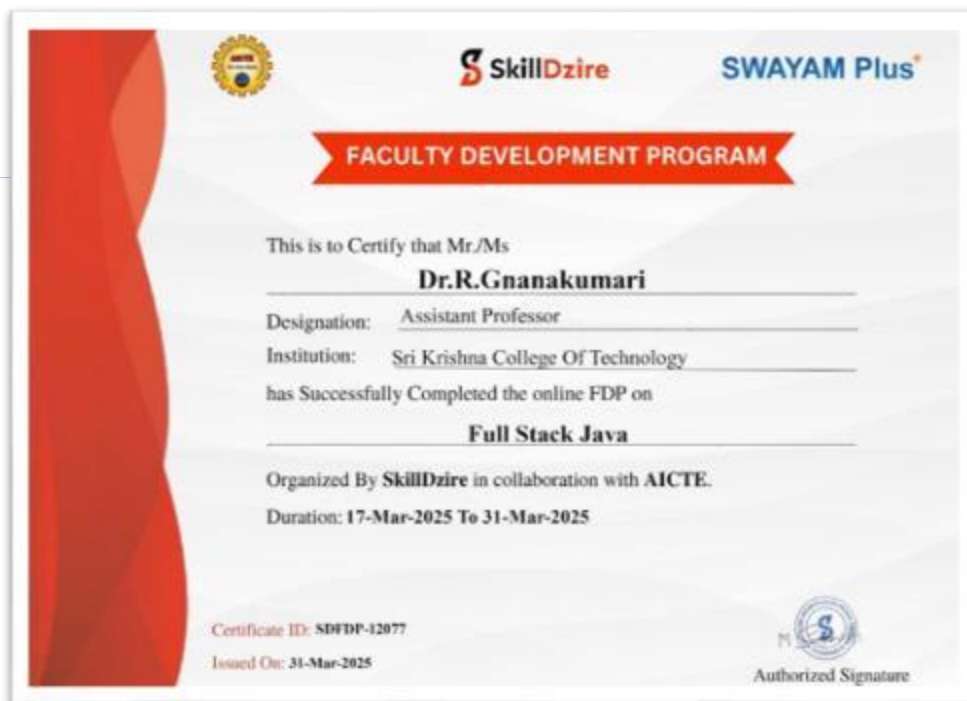


COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Dr R Gnanakumari, Asst. Professor, attended an FDP on “**Full Stack Java**” organized by SkillDzire in collaboration with AICTE and Swayam Plus.





SKCT supports the Sustainable Development Goals



CSE | CIVIL | EEE | ECE
MECH | IT



Band 151-200
Engineering 2024



SKCT DIGEST

VOL 25- ISSUE 14

MAR 30 - APR 05, 2025

ELECTRONICS AND COMMUNICATION ENGINEERING

ONLINE CERTIFICATION



Mr Kavin, Student of First B.E. ECE, completed a 4-week course on “**Electronic Waste Management - Issues and Challenges**” with **Elite + Silver Certification (Topper 5%)** offered through NPTEL.



Elite
NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
KAVIN
for successfully completing the course
Electronic Waste Management - Issues and Challenges
with a consolidated score of **80** %

Online Assignments	22.75/25	Proctored Exam	57/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **1612**

Jan-Feb 2025
(4 week course)

Prof. Haimanti Banerji
Coordinator, NPTEL
IIT Kharagpur

Indian Institute of Technology Kharagpur

swayam

Roll No: NPTEL25CE15S643406675 To verify the certificate  No. of credits recommended: 1 or 2



SKCT supports the Sustainable Development Goals



ELECTRONICS AND COMMUNICATION ENGINEERING

ONLINE CERTIFICATION



Mr S U Krishnan and Ms J Jayasrivaruni, Students of First B.E. ECE, completed a 4-week course on **“Electronic Waste Management - Issues and Challenges”** with **Elite + Silver Certification** offered through NPTEL.





SKCT supports the Sustainable Development Goals



ELECTRONICS AND COMMUNICATION ENGINEERING

FACULTY CERTIFICATION



Dr K Bagyalakshmi, Asst. Professor, completed a 4-week course on “Effective Engineering Teaching in Practice” with Elite + Silver Certification offered through NPTEL.





SKCT supports the Sustainable Development Goals



CSE | OVL | EEE | ICE
MECH | IT



Band 151-200
Engineering 2024



ELECTRONICS AND COMMUNICATION ENGINEERING

FACULTY CERTIFICATION



Dr P Divya, Asst. Professor, completed a 4-week course on “Effective Engineering Teaching in Practice” with Elite + Silver Certification offered through NPTEL.





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC ACCREDITED



NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



nirf Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL Ministry of Education, India

SKCT DIGEST
VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Vishnumurthy K, Asst. Professor, published a research article on **“IOT Based Sustainable Waste Separation and Alert System”** in the 3rd IEEE International Conference on Device Intelligence, Computing, and Communication Technologies (DICCT-2025) organised by the Graphic Era (Deemed to be University), Dehradun, India during 21-22 March 2025.



ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Sophia Jasmine G, Assoc. Professor, published a research article on **“A Survey on Distance Protection Scheme of 230KV Feeders”** in ISTE sponsored two-day conference on New Horizons in Interdisciplinary Societal Innovations in Engineering (NHISIE-2025) organised by K.S.R. College of Engineering, Thiruchengode during 20- 21 March 2025.



ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Sophia Jasmine G, Assoc. Professor, published a research article on **“Energy Monitoring with Machine Learning Based Theft Detection using SVNT Algorithm”** in ISTE sponsored two-day conference on New Horizons in Interdisciplinary Societal Innovations in Engineering (NHISIE-2025) organised by K.S.R. College of Engineering, Thiruchengode during 20-21 March 2025.



ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Suresh K P, Assoc. Professor, published a research article on **“Simulations of Rankine Cycle Based Optimization of Boiler to improve Power Generation”** in ISTE sponsored two-day conference on New Horizons in Interdisciplinary Societal Innovations in Engineering (NHISIE-2025) organised by K.S.R. College of Engineering, Thiruchengode during 20-21 March 2025.





SKCT supports the Sustainable Development Goals

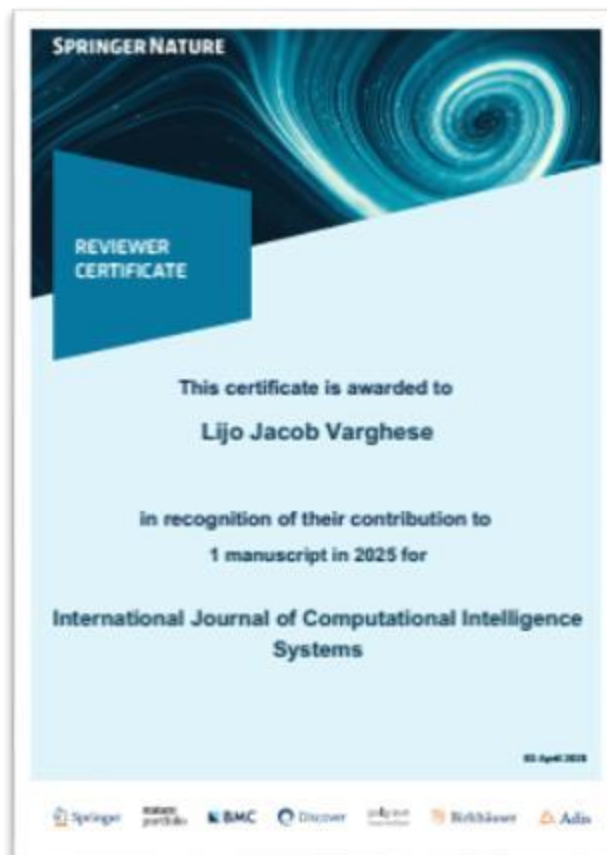


ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY ACHIEVEMENT



Dr Lijo Jacob Varghese, Professor & Head, received a certificate of appreciation for reviewing a research article in the Journal on **“International Journal of Computational Intelligence Systems”** on 03 April 2025.





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NBA NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



nirf Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL Ministry of Education, India

ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY CERTIFICATION



Dr Abinaya N S, Asst. Professor, completed an online certification course on **“Machine Learning”** in the platform of SkillDzire and Swayam plus during 17-31 March 2025.





SKCT supports the Sustainable Development Goals



CSE | CIVIL | EEE | ECE
MECH | IT



Band 151-200
Engineering 2024



★★★★★

ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY CERTIFICATION



Dr Priyadharshini K, Asst. Professor, completed an online certification course on **“Solar Power Plant Design”** in the platform of SkillDzire and Swayam plus during 17-31 March 2025.



ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PARTICIPATION



Dr Sophia Jasmine G, Dr Suresh K P and Ms Elakya A, Asst. Professors, attended a five-day Faculty Development Programme on “Emerging EV Technologies” organized by Sri Sairam Engineering College, Chennai during 17-21 March 2025.





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC ACCREDITED



NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



nirf Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL (Ministry of Education, India) ★★★★★

SKCT DIGEST
VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

ELECTRICAL AND ELECTRONICS ENGINEERING

STUDENTS' PUBLICATION



Mr Abinith N and Mr Dharun M, Students of First B.E. EEE, published a research article on **“Hand Gesture Controlled Robot using Image Processing”** in the international conference on Sustainable Materials & Technology: Bridging Innovation & Research (ICSMT-2025) organised by Bannari Amman Institute of Technology, Sathyamangalam during 07-08 March 2025.



INFORMATION TECHNOLOGY

STUDENT ACHEIVEMENT



Mr Bharath K, Student of Second B.Tech. IT, bagged **First Prize in CodeStorm** and a **cash prize of Rs 6500/-** at Kriya, organized by PSG College of Technology, Coimbatore on 14 March 2025.

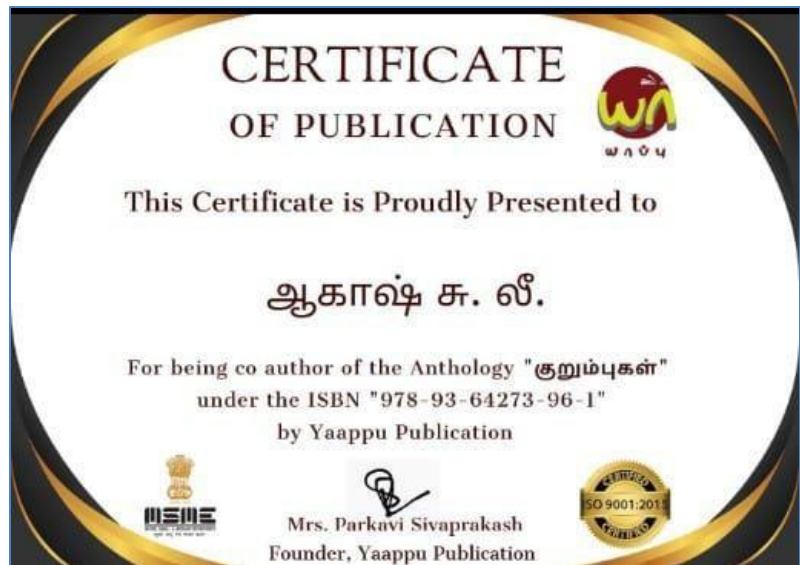


INFORMATION TECHNOLOGY

STUDENT ACHEIVEMENT



Mr Akash S L, Student of Third B.Tech. IT, received a certificate of appreciation for co-authoring **Anthology** by Yappu publications.





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NBA NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



nirf Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL (Ministry of Education, India) ★★★★★

INFORMATION TECHNOLOGY

STUDENT PARTICIPATION



Ms Monika M, Student of Second B.Tech. IT, participated in Algo Arena, event of KALAM 25 organized by Sri Shakthi Institute of Engineering and Technology.



INFORMATION TECHNOLOGY

FACULTY PARTICIPATION



Ms P Dhivya, Asst. Professor, presented a paper on "IoT Based Smart Collars for Early Detection of Livestock Disease using Deep Learning."





SKCT supports the Sustainable Development Goals



CSE | CIVIL | EEE | ECE
MECH | IT



Band 151-200
Engineering 2024



★★★★★

SKCT DIGEST
VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

MECHANICAL ENGINEERING

STUDENTS' PARTICIPATION



Mr Sivaraman M, Mr Vishal M, Mr Thainese Selvanathan, Mr Lokeshwaran V, Mr Sanjay R, Mr Ilamathi Balan A, Mr Karthigeyan L G R, Mr Renolin N J, Mr Arun Siva, Mr Sivabalan B, Students of Third B.E. Mechanical Engineering, completed a course on "Manufacturing Automation course" through NPTEL during Jan – Feb 2025.



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
LOKESHWARAN V
for successfully completing the course

Manufacturing Automation

with a consolidated score of **60** %

Online Assignments	16.67/25	Proctored Exam	43.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: **145**



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
VISHAL M
for successfully completing the course

Manufacturing Automation

with a consolidated score of **45** %

Online Assignments	15/25	Proctored Exam	30/75
--------------------	-------	----------------	-------

Total number of candidates certified in this course: **145**



Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jan-Feb 2025
(4 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jan-Feb 2025
(4 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL25ME495543403193

To verify the certificate



No. of credits recommended: 1 or 2

Roll No: NPTEL25ME495643401414

To verify the certificate



No. of credits recommended: 1 or 2



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
SIVARAMAN M
for successfully completing the course

Manufacturing Automation

with a consolidated score of **45** %

Online Assignments	15/25	Proctored Exam	30/75
--------------------	-------	----------------	-------

Total number of candidates certified in this course: **145**



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
SIVABALAN B
for successfully completing the course

Manufacturing Automation

with a consolidated score of **52** %

Online Assignments	15.83/25	Proctored Exam	36/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **145**



Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jan-Feb 2025
(4 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jan-Feb 2025
(4 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL25ME495643404190

To verify the certificate



No. of credits recommended: 1 or 2

Roll No: NPTEL25ME495543403315

To verify the certificate



No. of credits recommended: 1 or 2



SKCT supports the Sustainable Development Goals



NATIONAL BOARD OF ACCREDITATION
CSE | CIVIL | EEE | ECE
MECH | IT



Band 151-200
Engineering 2024



★★★★★

MECHANICAL ENGINEERING

STUDENT PARTICIPATION



Mr Lingeshwaraa M, Student of Third B.E. Mechanical Engineering, completed a NPTEL course on "**Manufacturing Automation**" and secured the Topper position with Elite certification during the Jan-Mar 2025.

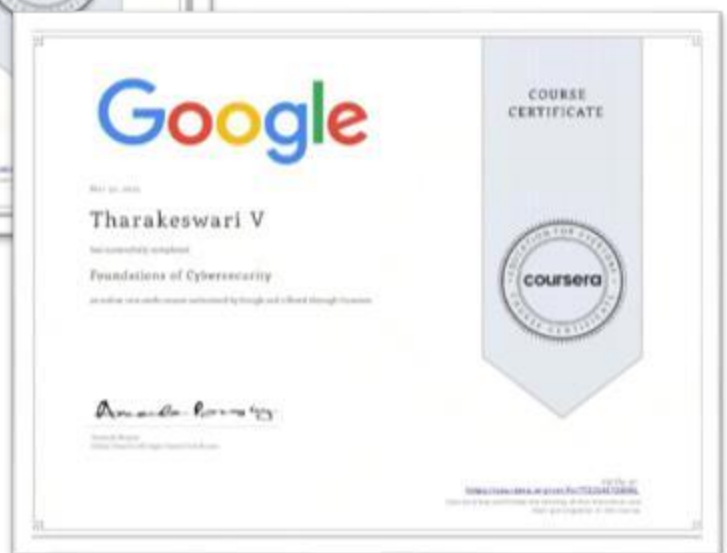


SCIENCE AND HUMANITIES

FACULTY PARTICIPATION



Ms V Tharakeswari, Asst. Professor, completed courses on "**Encryption and Decryption using C++** and **Foundations of Cyber Security**" offered through Coursera.





SRI KRISHNA INSTITUTIONS
SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NATIONAL BOARD OF ACCREDITATION
CSE | CIVIL | EEE | ECE
MECH | IT



nirf
Band 151-200
Engineering 2024



INSTITUTION'S INNOVATION COUNCIL
★★★★★

SKCT DIGEST
VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

SCIENCE AND HUMANITIES

FACULTY ACHEIVEMENT



Dr A Venkatraj, Asst. Professor, served as a Resource Person at Nandha Arts and Science College and delivered a Guest Lecture on "Technical Innovations in Nano Material for Energy Storage Applications" on 27 March 2025.

Nandha Arts and Science College
(Autonomous)
Affiliated to Bharathiar University, Coimbatore.
Approved by UGC (SOL 1988) & Accredited by MAAC with 'B+' Grade.
Recognized by AICTE, Fudan University (PC), Grade - A (2020)

DEPARTMENT OF PHYSICS

The Management, Principal, AO, Staff members and Students cordially invite you to the

Guest Lecture's on
"Technical Inventions in Nanomaterials for Energy Storage Applications"
to be held on
PHYSICS
27.03.2025 | Board Room | 10:00 A.M

Thiru. V. Shanmugan, B.Com.,
Chairman,
Sri Nandha Educational Trust, Erode.

Will preside over the function
Chief Guest
Dr. A. Venkatraj
Assistant Professor,
Department of Physics,
Sri Krishna College of Technology,
Coimbatore 641042.



MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Mr Siva S, Asst. Professor, presented a paper on “A Study on the effectiveness of emerging employability factors Migrated Private Hospital nurses perspective in Chennai & Coimbatore” in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.

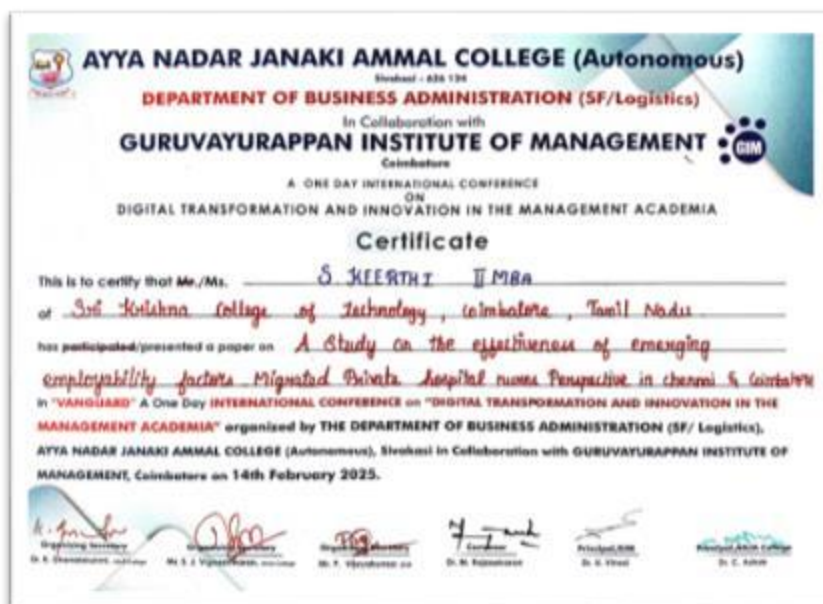


MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Ms Keerthi S, Student of Second MBA, presented a paper on **“A Study on the effectiveness of emerging employability factors Migrated Private Hospital nurses perspective in Chennai & Coimbatore”** in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Santhosh V, Student of Second MBA, presented a paper on “A Study on the influence of Genz’s parents on family purchase decisions in Salem (Durable products)” in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Tamilselvan R, Student of Second MBA, presented a paper on “An Analysis on Impact of stock price volatility towards performance of selected pharmaceutical companies with special reference to NSE” in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.





SKCT supports the Sustainable Development Goals



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Varunkumar P, Student of Second MBA, presented a paper on “A Study on Customer Retention Strategies – Roadside vendors perspective with special reference to Coimbatore Special regions” in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Libaran N, Student of Second MBA, presented a paper on **“A Study on the Transition Experiences and Career Goals of MBA students with Engineering Backgrounds with special reference to Coimbatore”** in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.





SKCT supports the Sustainable Development Goals



SUSTAINABLE DEVELOPMENT GOALS



NAAC



NATIONAL BOARD OF ACCREDITATION CSE | CIVIL | EEE | ECE MECH | IT



Band 151-200 Engineering 2024



INSTITUTION'S INNOVATION COUNCIL (Ministry of Education, India) ★★★★★

SKCT DIGEST
VOL 25- ISSUE 14
MAR 30 - APR 05, 2025

MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Ajeeth Kumar T J, Student of Second MBA, presented a paper on “A Study on Impact of Marketing Mix Elements towards Customer Loyalty at Hypermarkets - Coimbatore” in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Ajith C, Student of Second MBA, presented a paper on **“A Study on factors Influencing Customer Sustainability on Electric Two wheelers with special reference to Coimbatore”** in a one-day International conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Poomani V, Student of Second MBA, presented a paper on **“A Study on the impact of Instagram Marketing Strategies on consumer Engagement and Brand Loyalty analyzing Fashion Lifestyle Brands in Coimbatore”** in International conference on recent trends in Research & Innovation 2025 organized by VLB Janaki Ammal college of Arts & Science, Coimbatore on 14 March 2025.



MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Naveen Pranesh S, Student of Second MBA, presented a paper on “A Study on online impulsive behaviour of college students on E-Gadgets in Coimbatore city” in International conference on recent trends in Research & Innovation 2025 organized by VLB Janaki Ammal college of Arts & Science, Coimbatore on 14 March 2025.



MASTER OF BUSINESS ADMINISTRATION

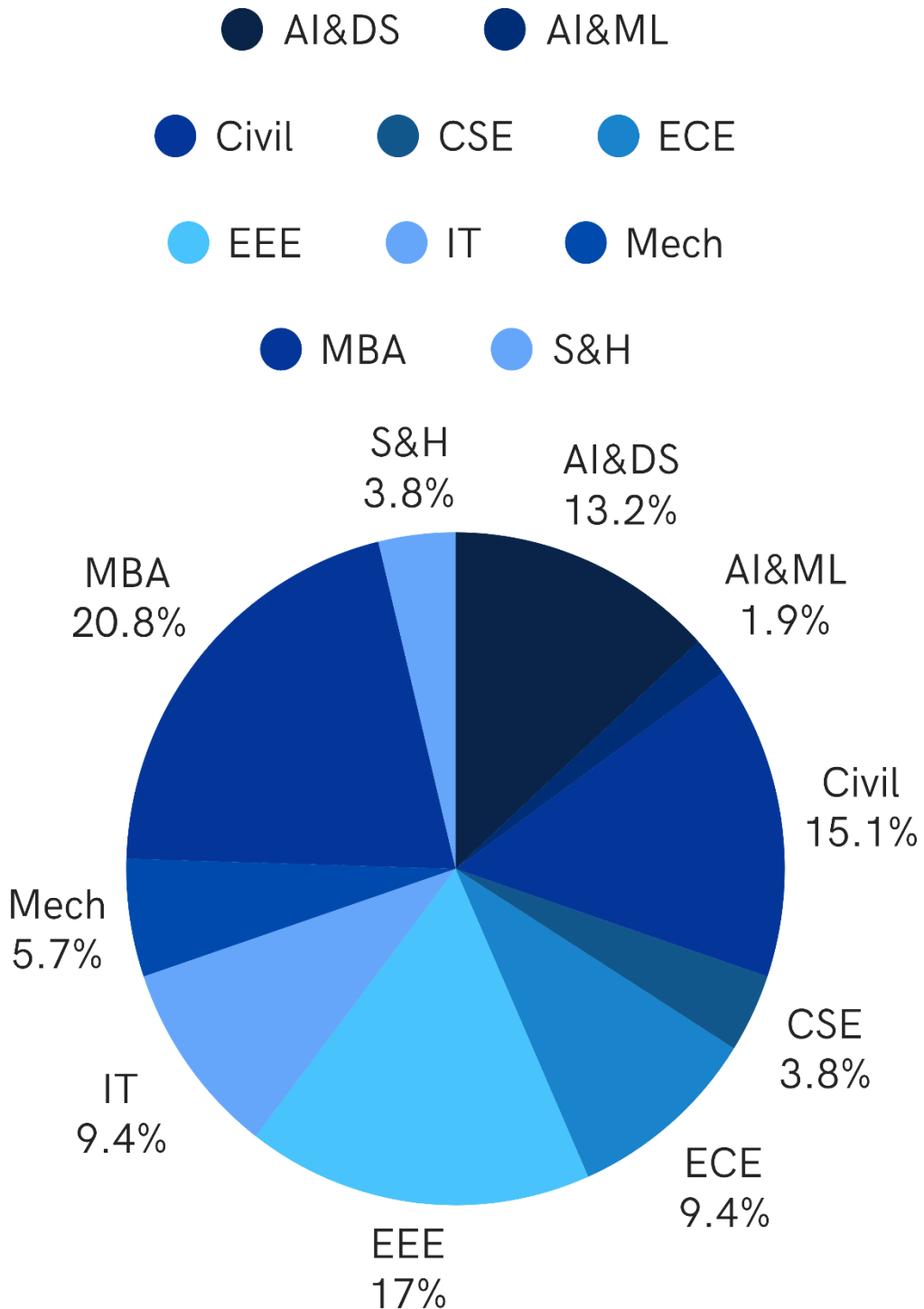
STUDENT PARTICIPATION



Mr Siranjeevi B, Student of Second MBA, presented a paper on **“A Study on Consumer Perception towards CNG fueled bikes in BAJAJ with special reference to Coimbatore”** in International conference on recent trends in Research & Innovation 2025 organized by VLB Janaki Ammal college of Arts & Science, Coimbatore on 14 March 2025.



CONTENT CONTRIBUTIONS BY THE DEPARTMENTS



CHIEF EDITOR

Dr M G Sumithra
Principal

DESIGN & CONTENT EDITORS

Mr M K Prabhu
Assistant Professor
Mechanical Engineering

Ms B Pavithra
Assistant Professor
English

DEPARTMENT COORDINATORS

- Ms P Deepa, AP/ADS
- Ms S Priyadharsini AP/IoT
- Ms A Gomathy, AP/CSE
- Ms K Mythili, AP/IT
- Mr K M Manoj, AP/Civil

- Mr G Santhakumar, AP/ECE
- Mr Ajith B Singh, AP/EEE
- Mr K Senthil Kumar, AP/Mech
- Ms S Jaya Preethi, AP/MBA
- Dr B Kogilavani, AP/English

STUDENT EDITORS

Mr Mathan Raj S
I B.E. CSE (CYS)

Ms Aparna Sulochana N
I B.Tech. (ADS)

Mr R Yashwanthraja
III B.E. Mechanical Engineering



VISIT US

SCAN ME

Visit Our Website
skct.edu.in

[f](#) [i](#) [in](#) [X](#) [v](#) /SKCTOfficial