



SUSTAINABLE Sri Krishna College of Technology

An Autonomous Institution
Affiliated to Anna University and Approved by AICTE
Accredited by NAAC with 'A' Grade
KOVAIPUDUR CAMPUS, COIMBATORE - 641 042.

VOL 25- ISSUE 15 APR 06 - APR 12, 2025





Success is no accident. It is hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing. -Pelé

Contact Us

0422-2984567 - 68 Kovaipudur, Coimbatore - 641 042.













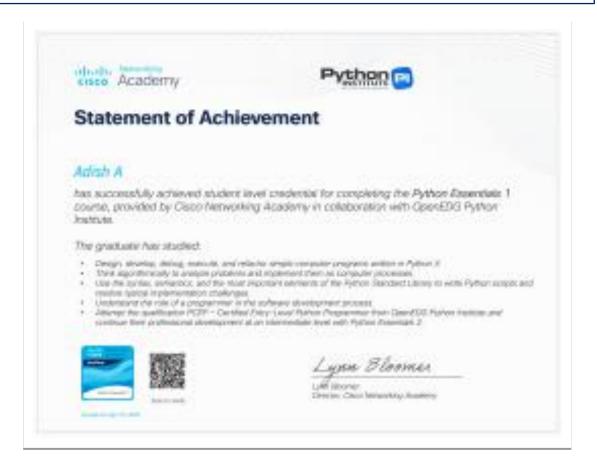


ARTIFICIAL INTELLIGENCE & DATA SCIENCE

STUDENT ACHIEVEMENT



Mr Adish A, Student of Third Year B.Tech AI&DS, successfully achieved the student-level credential for completing the "*Python Essentials 1*" course, provided by **Cisco Networking Academy** in collaboration with **OpenEDG Python Institute**.

















ARTIFICIAL INTELLIGENCE & DATA SCIENCE

STUDENTS' PLACEMENT



Mr SriHariharan V and Ms Subiksha K P, Students of Final Year B.Tech Al&DS, got placed in *Hashedin by Deloitte*.



















CSE(CYS)

STUDENTS' PARTICIPATIONS



Mr Ruthirapasupathy S (Team Lead), Mr Hari Prasath P, Ms Roshini V, and Mr Sharon Jose Antony B, Students of First Year B.E. CSE (CYS), participated in CyberStorm 2025, Mumbai's largest CTF competition by Google Developer Groups on 29 March 2025























CSE(AIML,CYS & IOT)

FACULTY PARTICIPATIONS



The following Faculty Members Successfully completed "Data Science with Gen AI", online FDP by Innomatics Research Labs on 7 April 2025,

- Dr G Naveenbalaji, ASP/AIML
- Ms S Soundraya, AP/AIML
- Ms S SathyaBama, AP/AIML
- Ms S Pavithra, AP/IoT
- Ms Kiruthika S, AP/CYS
- Ms A Sugitha, AP/CYS

















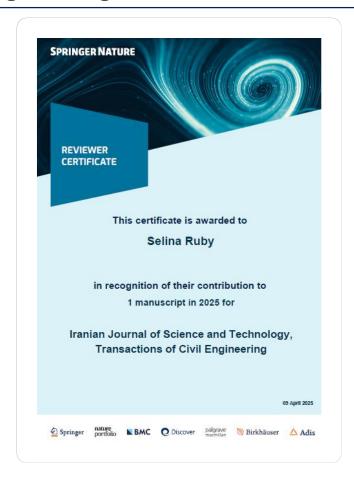


CIVIL ENGINEERING

FACULTY ACHIEVEMENT



Dr G Selina Ruby, Asst. Professor, received a "Reviewer Certificate" in recognition of her contribution to the Manuscripts in 2025 for Iranian Journal of Science and Technology, Transactions of Civil Engineering.

















CIVIL ENGINEERING

FACULTY CERTIFICATIONS



The following Members of Faculty completed a 8-week NPTEL course on "Plastic Waste Management" with Elite distinction.

- 1. Dr P Subashree
- Dr N Jothi Lakshmi
- 3. Dr K Vedhasakthi
- 4. Dr G Selina Ruby
- 5. Mr G Jaya Kumar
- 6. Mr Manoj K M



















CIVIL ENGINEERING

FACULTY CERTIFICATIONS



Dr V Sathish Kumar, Assoc. Professor, **Dr K Vedhasakthi** and **Dr N Shanmugasundaram**, Asst. Professors, completed a 4-week NPTEL course on "**Python for Data Science**" with **Elite distinction**.





















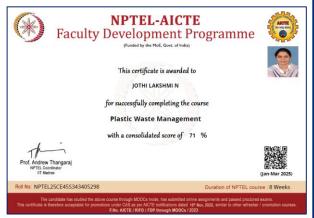
CIVIL ENGINEERING

FACULTY CERTIFICATIONS



Dr N Jothi Lakshmi and **Mr Manoj K M,** Asst. Professors, attended the NPTEL-AICTE FDP course on "Plastic Waste Management."



















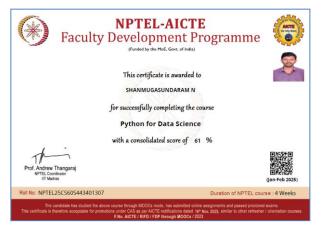


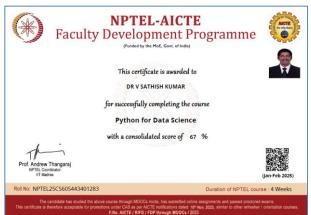
CIVIL ENGINEERING

FACULTY CERTIFICATIONS



Dr V Sathish Kumar, Assoc. Professor and **Dr N Shanmugasundaram,** Asst. Professor, attended the NPTEL-AICTE FDP on "Python for Data Science."



















CIVIL ENGINEERING

FACULTY PARTICIPATION



Dr V Sathish Kumar, Assoc. Professor, participated in the 6th International Conference on "Sustainable Environment & Civil Engineering" organized by the Dept. of Civil Engineering, Easwari Engineering College.





















CIVIL ENGINEERING

STUDENT CERTIFICATION



Ms Nivetha K, Student of Second B.E. Civil Engineering, completed a 8-week NPTEL course on "Plastic Waste Management" with ELITE+SILVER distinction.



















CIVIL ENGINEERING

STUDENTS' CERTIFICATIONS



The following Students of Second B.E. Civil Engineering completed a 8-week NPTEL course on "Plastic Waste Management" with Elite Distinction.

- 1. SUJITH RAJ K
- 2. VIGNESH P
- 3. ABINESH A
- 4. MANIBHARATHI M
- 5. KAMALIKA K
- 6. JEEVITHA K
- 7. MOHNISH S
- 8. JEEVAN J
- 9. CHITRA A
- 10. RITHYA SREE P





















CIVIL ENGINEERING

STUDENTS' CERTIFICATIONS



The following Students of Second B.E. Civil Engineering completed a 8-week NPTEL course on "Plastic Waste Management."

- 1. POOVARASAN E
- 2. ARULKUMAR V
- 3. THAMARAI SELVAN
- 4. SRIRAM G
- 5. MAHENDRA PRASATH R
- 6. DHARSHAN S
- 7. MOHANRAJ E
- 8. SIVASURYA D
- 9. RAJASREE R
- 10. NAVYA HEMA MALINI R

- 1. GUNAALAN M M
- 2. MADHAN S
- 3. YASHINTH G
- 4. MUGESH K
- 5. DEEPIGA
- 6. MUTHU SANKAR K
- 7. VIMAL P
- 8. VARUN RAJA S
- 9. SURYA DEEPAN A
- 10. AGILA D















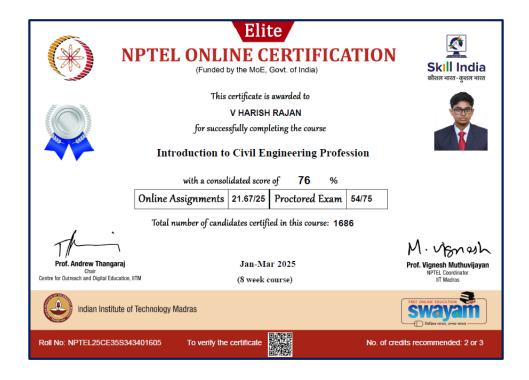


CIVIL ENGINEERING

STUDENT CERTIFICATION



Mr V Harish Rajan, Student of First B.E. Civil Engineering completed the NPTEL course on "Introduction to Civil Engineering Profession" with ELITE +SILVER Distinction.

















CIVIL ENGINEERING

STUDENTS' CERTIFICATIONS



The following Students of First B.E. Civil Engineering completed the NPTEL course on "Introduction to Civil Engineering Profession" with Elite Distinction.

- 1. MURALI PRASAD A
- 2. RAHUL SASENKA S
- 3. NAHUL SACHIN S
- 4. SIVARUBAA
- 5. DHARINESH V
- 6. RUDHRESH R
- 7. SURESH KUMAR B
- 8. NIVEDHAK
- 9. VISHAL V
- 10. SOWMYA JANAKI

- 1. HARINI V
- 2. DHANUSP
- 3. RAMKUMAR S
- 4. DHARANIDHAR P
- 5. THARUN KUMAR K
- 6. SUNDARRAJAN M
- 7. ARIVUMATHI K
- 8. THARSHINI G S
- 9. ANUBANUPPRIYA
- 10. NISHAKS
- **11. ALWIN A**















CIVIL ENGINEERING

STUDENTS' CERTIFICATIONS



The following Students of First B.E. Civil Engineering completed the NPTEL course on "Introduction to Civil Engineering Profession."

- 1. PARASURAM P
- 2. SOWTHICKSHA S
- 3. SOWBARANIS
- 4. ARJUN AS
- 5. ABISHEK
- 6. MOHAMED SALIH
- 7. RAJENDIRAN G
- 8. VISHNUPRASATH V
- 9. SHREEDEVIS
- 10. VIBUDHARSHAN
- 11. DARSHAN
- 12. GANESH KUMAR R U















CIVIL ENGINEERING

STUDENTS' PARTICIPATIONS



Ms Dishitaa S, Mr Gokul Krishnan S, Mr Gokul Raj R and Mr Vasanthakumar M, Students of Final B.E. Civil Engineering participated in the 6th International Conference on "Sustainable Environment & Civil Engineering" organized by the Dept. of Civil Engineering, Easwari Engineering College.

















COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Ms G Sandhya, Asst. Professor, along with Mr Danush P, Mr Balaji V, Mr Aditya K, Students of Final Year B.E.CSE,, presented "Enhanced Breast Cancer Detection Using Hybrid Machine Learning Algorithms" at Fifth International Conference on Artificial Intelligence and Smart Computing, Bannari Amman Institute of Technology.























COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Ms G Sandhya, Asst.Professor, along with Ms Naveena V, Mr Lingesh M, Mr Nithees K, Students of Final Year B.E.CSE, presented "A Webserver Integrated Machine Learning Algorithm for Predicting Microbe-Disease Associations" at Fifth International Conference on Artificial Intelligence and Smart Computing, Bannari Amman Institute of Technology,



















COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Ms A Gomathy, AP/CSE, with Ms Srinithi K, Mr Shankesh R G, and Mr Yashwanth R, Students of Final Year B.E CSE, presented "Dynamic Stress Level Prediction and Adaptive Coping Strategies Using Machine Learning" at Fifth International Conference on Artificial Intelligence and Smart Computing (ICAISC'25), Bannari Amman Institute of Technology























COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Ms A Gomathy, AP/CSE, with Ms Sree Janani M, Mr Shiv Sanker V, and Mr Vignesh S, Students of Final Year B.Tech CSE, presented "Cloud Intrusion Detection Using Advanced Machine Learning" at Fifth International Conference on Artificial Intelligence and Smart Computing (ICAISC'25), Bannari Amman Institute of Technology



















COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Ms A Gomathy, AP/CSE, with Ms Nicy Reema N, Ms Nithya D, and Ms Khaviya R, Students of Final Year B.E CSE, presented "Sign Language Recognition Using CNN and GB Technique" at Fifth International Conference on Artificial Intelligence and Smart Computing (ICAISC'25), Bannari Amman Institute of Technology























COMPUTER SCIENCE AND ENGINEERING

FACULTY PARTICIPATION



Ms A Gomathy, AP/CSE, with Ms Vismaya S, Mr Selvamurugan M, and Mr Saran U, Students of Final Year B.E CSE, presented "A Data-Driven Approach to Dyslexia Detection: Evaluating Random Forest and Logistic Regression Models with Questionnaire-Based Features" at Fifth International Conference on Artificial Intelligence and Smart Computing (ICAISC'25), Bannari Amman Institute of Technology,



















ELECTRONICS AND COMMUNICATION ENGINEERING

GUEST LECTURE



Mr V Suresh Babu, Asst. Professor, delivered an online seminar on "Demonstration of IoT Based LED Control Using Blynk and ESP8266" for the Students and the Members of Faculties, Department of Computer Engineering, K C College of Engineering & Management Studies & Research, Thane on 04 April 2025.





















ELECTRONICS AND COMMUNICATION ENGINEERING

STUDENTS' PLACEMENT



Ms A Jayashree, Ms R Srinithi, and Ms G Vaishnavisripriya, Students of Final B.E. ECE, received the placement offer from "HCL Technologies".

Congratulates



JAYASHREE A
727821TUEC057
Batch 2021-25/ECE



SRINITHI R
727821TUEC230
Batch 2021-25/ECE



VAISHNAVISRIPRIYA G
727821TUEC247
Batch 2021-25/ECE

for getting Placement offer with

HCLTech



















ELECTRONICS AND COMMUNICATION ENGINEERING

ONLINE CERTIFICATION



Ms S Maha Lakshmi, Student of First B.E. ECE, completed a 4-week course on "Electronic Waste Management - Issues and Challenges" with Elite + Silver Certification offered through NPTEL.



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)





This certificate is awarded to

MAHA LAKSHMI S

for successfully completing the course



Electronic Waste Management - Issues and Challenges

with a consolidated score of

76 9

Online Assignments | 20/25

Proctored Exam 55.5/75

Total number of candidates certified in this course: 1612

Jan-Feb 2025

(4 week course)

Prof. Haimanti Banerii

Prof. Haimanti Banerji Coordinator, NPTEL IIT Kharagpur



Indian Institute of Technology Kharagpur

FREE ONLINE EDUCATION SWAYAM DEPARTMENT OF THE PROPERTY OF THE

Roll No: NPTEL25CE15S543402534

To verify the certificate



No. of credits recommended: 1 or 2



















ELECTRONICS AND COMMUNICATION ENGINEERING

ONLINE CERTIFICATION



Ms T Selva Nikilaa, Student of First B.E. ECE, completed a 8-week course on "Soft Skill Development" with Elite + Silver Certification (Topper 1%) offered through NPTEL.





















ELECTRONICS AND COMMUNICATION ENGINEERING

FACULTY CERTIFICATION



Mr V Suresh Babu, Asst. Professor, completed an 8-week course on "Data Science for Engineers" with Elite Certification offered through NPTEL.

















ELECTRONICS AND COMMUNICATION ENGINEERING

FACULTY CERTIFICATION



Dr M Arun Kumar, Asst. Professor, completed a 4-week course on "Electronic Waste Management - Issues and Challenges" offered through NPTEL.



















ELECTRONICS AND COMMUNICATION ENGINEERING

FACULTY PARTICIPATION



Dr M Arun Kumar, Asst. Professor, Presented the paper in the titled of "Enhancing Mobility for Crawling Individuals using HLPR Chair" at International Conference on Intelligent Computing and Control Systems (ICICCS 2025) organized by Nandha College of Technology, Erode during 19-21 March 2025.

















ELECTRONICS AND COMMUNICATION ENGINEERING

EVENT ORGANIZED



The Department of Electronics and Communication Engineering organized the "SERB Sponsored Two-Days Workshop on Al-Driven Image Processing: From Data-Driven to Real-Time Applications" during 11-12 April 2025.



















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Magdalin Mary D, Asst. Professor, published "Solar Powered Gesture Controlled Wheelchair with Integrated Home Automation using Convolutional Neural Network" in Second International Conference on Emerging Trends in Electrical Machines, Power and Energy Systems (EMPOWER 2025), SRM Institute of Science and Technology, Ramapuram Campus, Chennai from 25-26 February 2025

















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Priyadharshini K, Asst. Professor published "Development of an Efficient Stationary Wireless Charging System for Electric Vehicles with Supercapacitor Bank" in International Conference on Sustainable Materials & Technology: Bridging Innovation & Research (ICSMT-2025), Bannari Amman Institute of Technology, Sathyamangalam from 7-8 March 2025,



















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Prithivi K, Asst. Professor, along with Students of EEE Dept, published "Hybrid Solar-Wind Power for EV Charging and Grid Support with Advanced Control" in 5th International Conference on Trends in Material Science and Inventive Materials (ICTMIM-2025), Rohini College of Engineering and Technology, Kanyakumari from 7-9 April 2025.

















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Mr Bharaniprakash T, Asst. Professor, Students of EEE Dept, published "Machine Learning Based Voltage Regulation for PV System using Buck Converter" 5th International in Trends in Material Science and Conference on Inventive Materials (ICTMIM-2025), Rohini College of Engineering and Technology, Kanyakumari from 7-9 April 2025.

















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Suresh K P, Asst. Professor, along with Students of EEE Dept, published "Design and Implementation of Solar powered IoT based Livestock Fencing with Repeller Device for Smart Agriculture" in 3rd IEEE International Conference on Device Intelligence, Computing, and Communication Technologies (DICCT-2025), Graphic Era (Deemed to be University), Dehradun from 21-22 March 2025



















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PUBLICATION



Dr Suresh K P, Asst. Professor, along with Students of EEE Dept, published "Design and Development of Solar-based Cold Storage and Dryer System For Agri-Products" in 3rd International Conference on Communication, Security and Artificial Intelligence, Galgotias University, Greater Noida from 4-6 April 2025





















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY CERTIFICATION



Dr Prithivi K, Asst. Professor/EEE Dept, completed "Python for Data Science", online certification course on NPTEL with Elite Silver Certification



















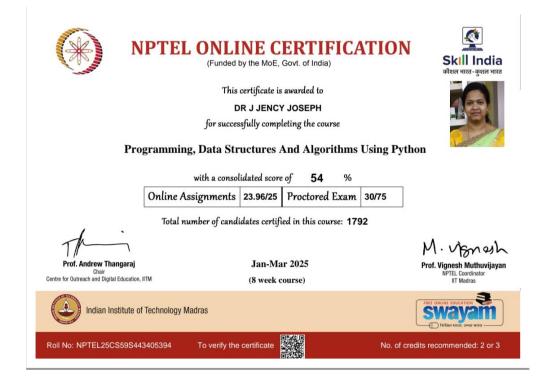


ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY CERTIFICATION



Dr Jency Joseph J, Assoc. Professor/EEE Dept, completed "Programming, Data Structures and Algorithms using Python", online certification course on NPTEL.



















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY CERTIFICATION



Dr Lijo Jacob Varghese, Dr Ajith B Singh, Ms Manimegalai V, Dr Priyadharshini K, Dr Abinaya N S, and Ms Elakya V, Faculty/EEE Dept, completed "Python for Data Science", online certification course on NPTEL with Elite Certification



















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY CERTIFICATION



Dr Jeevitha K, *Asst. Professor/EEE*, completed "Substation Design", online certification course on SkillDzire and Swayam Plus from 17-31 March 2025















ELECTRICAL AND ELECTRONICS ENGINEERING

FACULTY PARTICIPATION



Dr Jency Joseph J, Assoc. Professor/EEE, attended "Opportunities for Engineering Students in EV and Smart Grid in the Current Scenario", webinar organized by IEEE PELS Student Chapter and Smart Vehicle Mission on 3 April 2025







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SKCT DIGEST VOL 25- ISSUE 15 APR 06 - APR 12, 2025

ELECTRICAL AND ELECTRONICS ENGINEERING

STUDENT PLACEMENT

















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Congratulates



MONISHA M 727821TUEE054 Batch 2021-25/EEE

for getting Placement offer with









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ELECTRICAL AND ELECTRONICS ENGINEERING

STUDENT PLACEMENT

















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Congratulates



KALAIYARASAN S 727821TUIC013 Batch 2021-25/ICE

for getting Placement offer with

HCLTech







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ELECTRICAL AND ELECTRONICS ENGINEERING

STUDENT PLACEMENT

















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Congratulates



ARAVIND S 727821TUIC003 Batch 2021-25/ICE



SWARNA LAKSHMI D M
727821TUIC036
Batch 2021-25/ICE

for getting Placement offer with









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ELECTRICAL AND ELECTRONICS ENGINEERING

STUDENT PLACEMENT















Sri Krishna College of Technology

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Congratulates



LAKSHMANAMANI C 727821TUEE043 Batch 2021-25/EEE



LOKESHWAR P 727821TUEE046 Batch 2021-25/EEE



DHANUSHSREE P 727821TUEE016 Batch 2021-25/EEE



DHARUNKUMAR S 727821TUEE020 Batch 2021-25/EEE

For successfully receiving placement offer with





















INFORMATION TECHNOLOGY

STUDENT PLACEMENT



Mr Ram Sundar R, Student of Third Year B.Tech IT

(2022-2026), received placement offer from ZOHO.

















INFORMATION TECHNOLOGY

STUDENT PLACEMENT



Mr Pratheesh S, Student of Final Year B.Tech IT (2021-2025), received placement offer from HCL Technologies.



















INFORMATION TECHNOLOGY

STUDENTS' INTERNSHIP



Ms Jenisha J, Ms Lathika K, Mr Lingesh A, and Mr Ritam Bhukta B, Students of Third Year B. Tech IT, received internship offers from Accenture.



Mr JENISHA.J



Mr LINGESH A



Ms LATHIKA K



Mr RITAM BHUKTA B



















INFORMATION TECHNOLOGY

FACULTY CERTIFICATION



Ms P Dhivya, *Asst.Professor* successfully completed "Introduction to Digital Marketing" by *Infosys* Springboard.



COURSE COMPLETION CERTIFICATE | | | | | | |

The certificate is awarded to

Dhivya Asst Prof IT

for successfully completing the course

Introduction to Digital Marketing

on April 9, 2025



Sense

Thirumala Arohi Executive Vice President and Global Head Education, Training & Assessment (ETA) Infosys Limited

Issued on: Wednesday, April 9, 2025
To verify, scan the QR code at https://verify.onwingspan.com



















INFORMATION TECHNOLOGY

FACULTY CERTIFICATION



Ms P Dhivya, Asst.Professor successfully completed "Basics of Business Communication" by Infosys Springboard.



| COURSE COMPLETION CERTIFICATE | | | | | |

The certificate is awarded to

Dhivya Asst Prof IT

for successfully completing the course

Basics of Business Communication

on April 11, 2025



Congratulations! You make us proud!

Thirumala Arabi















MECHANICAL ENGINEERING

FACULTY PARTICIPATION



Dr S Sundararaj, Professor and **Dr S M Vinu Kumar**, Assoc. Professor, attended an expert talk by **Prof D R Prasada Raju**, Former Scientist, DST on "Funding **Opportunities for Extramural R&D**" at SKCET,

Coimbatore.















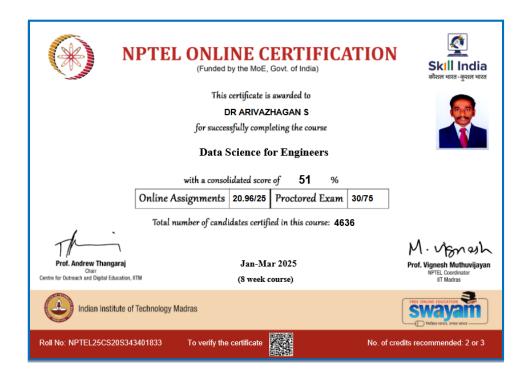


MECHANICAL ENGINEERING

FACULTY ACHIEVEMENT



Dr Arivazhagan S, Asst. Professor, completed an online course on "**Data Science for Engineers**" offered through NPTEL.

















MECHANICAL ENGINEERING

FACULTY ACHIEVEMENT



Mr Aravindkumar N, Asst. Professor, completed an online course on "**Python for Data Science**" with Elite offered through NPTEL.

















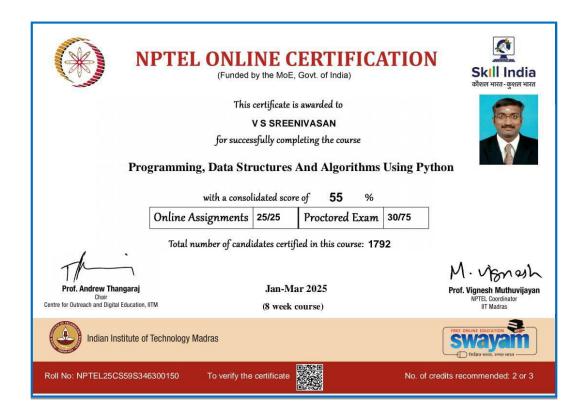


MECHANICAL ENGINEERING

FACULTY ACHIEVEMENT



Dr V Sreenivasan, Assoc. Professor, completed an online course on "Programming, Data Science and Algorithms using Python" offered through NPTEL.



















MECHANICAL ENGINEERING

FACULTY ACHIEVEMENT



Mr Vasanthaseelan Sathiyaseelan, Asst. Professor, completed an online course on "Advances in Strategic Human Resource Management (HRM)" with Elite offered through NPTEL.





















MECHANICAL ENGINEERING

ACHIEVEMENT



The Members of Faculties and Students of Final B.E. Mechanical Engineering published "8 Patents" through the final year projects.



















MECHANICAL ENGINEERING

FACULTY ACHIEVEMENT



Mr Vasanthaseelan Sathiyaseelan, Asst. Professor, completed an online course on "**Group Dynamics**" offered through NPTEL.



















MECHANICAL ENGINEERING

STUDENT ACHIEVEMENT



Mr T Prasanna Pandian, Students of Third B.E. Mechanical Engineering completed an online course on "User Interface Design" offered through NPTEL.















MECHANICAL ENGINEERING

STUDENTS PARTICIPATION



Mr Sakthivel, Mr Nithesh, Mr Pranesh, Mr Gokul Khanna and Mr Siva, Students of Final B.E. Mechanical Engineering attended a "Job Fair" organised by Indian Institute of Foundrymen - Coimbatore Chapter, PSG College of Technology, Coimbatore.

















MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Dr Piradeep, Asst. Professor, presented a paper on "A Study on Impact of Investor Strategies towards Investment Behaviours in Stock Market with Special Reference to Coimbatore District" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



















MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Mr R Saravanan, Asst. Professor, presented a paper on "A Comparative Analysis of Selected Mutual Funds with Reference to Private sector and Public sector" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.

















MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Dr V Gowrishankkar, Asst. Professor, presented a paper on "An Analysis on the Effectiveness of BOGO Sale, Discounts and Promotion in Retaining Customers towards Competitive Skincare Brands" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



















MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Dr M Ganeshwari, Asst. Professor, presented a paper on "A Comparative Analysis of Digital Payment Preferences: YONO SBI Vs Google Pay in Tirunelveli" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.

















MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Dr Sibi M S, Asst. Professor, presented a paper on "A Comparative Analysis on Financial Stability of TATA Steel and JSW Steel" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



















MASTER OF BUSINESS ADMINISTRATION

FACULTY PARTICIPATION



Dr Sibi M S, Asst. Professor, presented a paper on "A Study on Financial Literacy and its Determinants in Rural Area at Coimbatore" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.

















MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr Nishanth Vannan S, Student of Second MBA, presented a paper on "A Study on Impact of Investor Strategies towards Investment Behaviours in Stock Market with Special Reference to Coimbatore District" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.

















MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Ms M Sujitha, Student of Second MBA, presented a paper on "An Analysis on the Effectiveness of BOGO Sale, Discounts and Promotion in Retaining Customers towards Competitive Skincare Brands" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



















MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr K Vignesh Gopal, Student of Second MBA, presented a paper on "A Comparative Analysis of Selected Mutual Funds with Reference to Private sector and Public sector" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



















MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr J R Jarosh Karthik, Student of Second MBA, presented a paper on "A Comparative Analysis of Digital Payment Preferences: YONO SBI Vs Google Pay in Tirunelveli" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.



















MASTER OF BUSINESS ADMINISTRATION

STUDENT PARTICIPATION



Mr P Rajesh, Student of Second MBA, presented a paper on "A Study on Financial Literacy and its Determinants in Rural Area at Coimbatore" in a One-day International Conference organized by Ayya Nadar Janaki Ammal college, Sivakasi in collaboration with Guruvayurappan Institute of Management, Coimbatore on 14 February 2025.

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SCIENCE AND HUMANITIES

FACULTY PARTICIPATION



Ms P Jinsha, Asst Professor, completed **English Language Trainer Certification** Program conducted by Reliance Foundation Skilling Academy on 8 April 2025.



CERTIFICATE OF COMPLETION

Date of completion

08.04.2025

Jinsha P

has successfully completed

English Language Trainer Certification Program

an online course by Reliance Foundation Skilling Academy



Certificate ID: RFSA000181890

















SCIENCE AND HUMANITIES

FACULTY ACHEIVEMENT



Dr N Nalini and Dr B Swarnambigai, Asst. Professors along with Ms Madhumitha and Ms Nivetha, Students of First Year B.E. Cyber Security, presented "Corrosion Inhibition Mechanism of Copper by Substituted piperidin-4-one in acid media: Experimental and Theoretical Studies" at International Conference on Emerging Trends in Materials Chemistry (ICETMC 2025), held on 3-4 April 2025.

























SCIENCE AND HUMANITIES

FACULTY ACHEIVEMENT



Dr A Venkatraj, Asst Professor, published "Molecular Structural Spectral and HOMO-LUMO Analysis of Acemetac in Aqueous phase: A Density Functional **Theory Study"** in Asian Journal of Chemistry

[DOI: 10.14233/ajchem.2025.33330].



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Received: 7 January 2025; Accepted: 20 February 2025; Published online: 29 March 2025;

Polar and non-polar solvents like water ($\epsilon = 78.5$), ethanol ($\epsilon = 24.852$), acetone ($\epsilon = 20.493$) and diethyl ether ($\epsilon = 4.24$) were employed Polar and non-polar solvents like water ($\epsilon = 78.5$), ethanol ($\epsilon = 24.852$), acetone ($\epsilon = 20.493$) and diethyl ether ($\epsilon = 4.24$) were employed to study the solubility of acemetacin, which is a non-steroidal anti-inflammory drug (NSAID) through quantum density functional theoretical studies using B3LYP6-31G(d) level. In present study, acemetacin was optimized in the gaseous phase and further explored in the solution phase environments. The characteristic parameters of acemetacin was optimized in the gaseous phase and further explored in the solution phase environments. The characteristic parameters of acemetacin seed by bond angles, total energy, dipole moment, thermal energies, specific heat, entropy and zero point vibrational energy in gaseous and solution phases were computed. The energy difference between most stable [acemetacin in water (AMN-W)] and the least stable structure [acemetacin in diethyl ether (AMN-D)] was found to be 3.76 Kcal/mol. The joint vibrational energy of acemetacin in gas phase is found to be 2.55.05 Kcal/mol. The fundamental vibrational frequency analysis of acemetacin has been done by using B3LYP/6-31G(d) level and compared with the harmonic vibrational frequencies. The HOMO-LUMO analysis of acemetacin has also been investigated. The molecular electrostatic potential (MEP) map was applied to study the distribution of charge density and the location of the chemical reactivity of acemetacin.

Keywords: Acemetacin, Self-consistent reaction field theory, Vibrational modes, Diethyl ether.















SCIENCE AND HUMANITIES

FACULTY ACHEIVEMENT



Ms H Shubajoythi and **Mr S Karthik**, *Asst.Professors* successfully completed *NPTEL Course in Introduction* to Operation Research,





















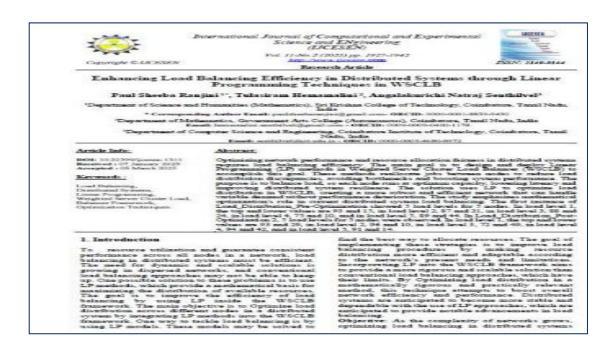


SCIENCE AND HUMANITIES

FACULTY ACHEIVEMENT



Ms P SheebaRanjani, Asst. Professor, published "Enhancing Load Balancing Efficiency in Distributed Systems through Linear Programming Techniques in WSCLB" in International Journal of Computational and Experimental Science and Engineering (IJCESEN), Vol 11-No 2 (2025) pp 1927-1942,









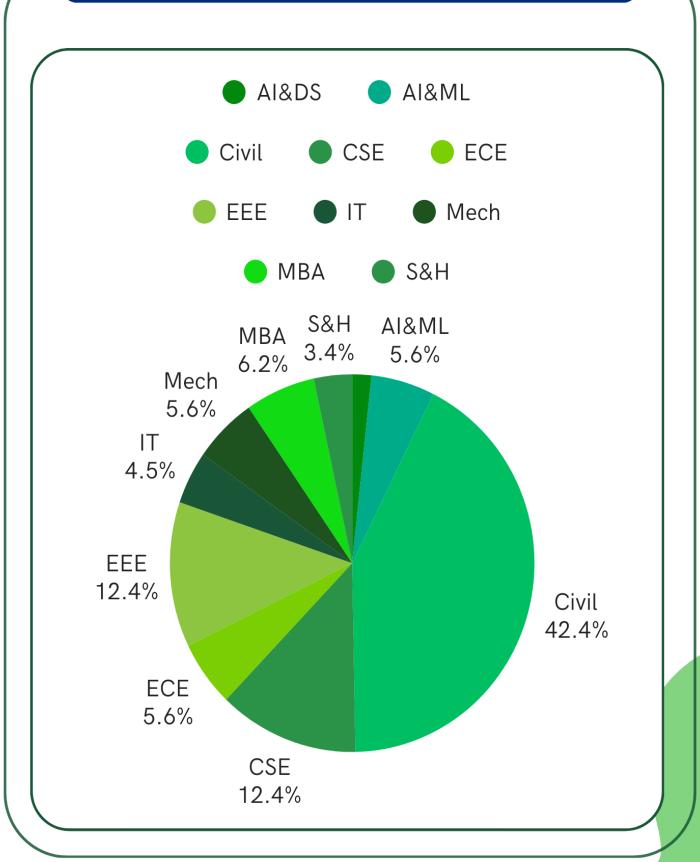








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